

Design fairs

ICFF

19-21 May 2024 Jacob K. Javits Convention Center, New York icff.com

Creative agency forceMAJEURE has developed a new brand identity for International Contemporary Furniture Fair in its 35th year. The event aims to 'inspire, engage, and support design companies and enable success', say ICFF brand directors Odile Hainaut and Claire Pijoulat. A main objective is to solidify ICFF's role as a premier design event, a business accelerator, and the entry point into the US market for international brands. Companies creating oneof-a-kind works will be represented in a section titled 'Bespoke: The Art of Making', and WantedDesign will again partner with ICFF to deliver an emerging design feature.

Participating rug companies include Bespoke Tibetan Carpets, Illulian, Nasiri, CICIL, Jensin Okunishi Studio, Tomma Bloom, Heymat, Scandecor, Art Interpreted and Warp & Weft x Yabu Pushelberg.



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- **01** Desert Feels, Jensin Okunishi Studio
- **02** Curve rug, Tomma Bloom

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FLANDERS FLOORING DAYS

13-16 May 2024 Kortrijk Xpo, Kortrijk www.flandersflooringdays.com



Hard and soft flooring producers, and companies offering related products, will gather in Belgium this May for Flanders Flooring Days. In the showrooms, visitors can discover the latest available flooring solutions from Flemish brands, while other European suppliers will be exhibiting in The Hub at Kortrijk Xpo.

Among the companies offering Belgian-made, mainly broadloom, rugs are Lano, Tapibel, Ragolle Rugs and Verbatex. The latter will exhibit sustainable carpets, made using 88% recycled material. The firms says: 'Our carpets have a

natural feel and they don't pill.
Environmentally friendly production paired with the carpet's long lifespan and recycled yarn content signals a big step in sustainability.' Ragolle Rugs produces around thirty rug qualities and is increasingly using recycled and/or more ecological raw materials. Balta, which owns the handmade rug brand Papilio, will also have a presence at the show.

01 *Masai* rug, Ragolle Rugs